



THE 'TANYA TALK SHOW' TRENDS ON YOUTUBE

Yash Rane;

YouTube has been on a sensation with the 'Tanya Talk Show' going viral. @TheTanyaTalkShow, an emerging YouTube channel is setting new statistics in the entertainment world. And it is hosted by a Pillaiter! Tanya Singh, an FY BAMMC student of PCACS is all about creating buzz in the entertainment segment.

Her podcast with Ayesha Khan, went on to give the celebrity a wild card entry into BIGG BOSS. When asked about her memorable moments from the episodes she says, "One of the best things was that my channel got monetization in just 7 days after uploading my first video. Each episode has its own special moments that stay with me."



TAUGHT 'INDIA' STYLE

Suniska Gupta;

To commemorate India's heritage, a kiosk was organised on the 28th March in the atrium. It encompassed the large superiority of India's vast diverse culture and society. The zest shown by the BAMMC department lit the stage with its creativity and innovation. The display by other departments showcased talents in economics, medicines, arts, etc.



Dr.K.M.Vasudevan Pillai
Founder



MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE
(AUTONOMOUS)
DR. K.M. VASUDEVAN PILLAI CAMPUS, NEW PANVEL
NAAC Re-Accredited "A"
Grade www.pcacs.ac.in



Dr.Daphne Pillai
Co - Founder

PCACS STUDENTS GET NURTURED FOR CAREER

Swarna Dam;

The Pragma Paripalan Camp was organised on the 26th of October 2023. The event focused on talent, skills, and future plans of the current FY students of PCACS. It involved fun activities for team building and crowd engagement. The event was attended by all the students and they enjoyed it. The main motto of the event was to know whether the students had clarity on career decisions and opportunities. It also focused on avenues to explore after graduation.

A series of different psychological test were also conducted by the professors to help understand students' preferences for further studies, public services, job entrepreneurship, & civil service exams. These psychological test were based on the same pattern of Indian Air Force's Selection Board programmes.

Overall, it was an eye-catching and successful event polishing students of all disciplines. Mrs. Shrividhya T was the incharge of the same.

BAMMC STUDENTS EDUTOUR TO PLANETARIUM



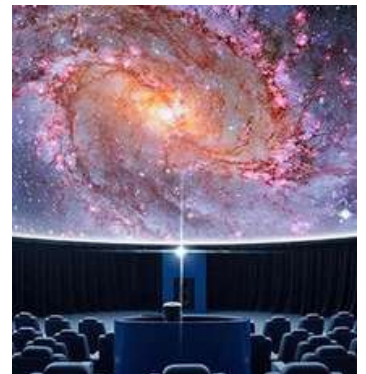
Riqa Korgaonkar;

On 2nd April 2024 a field visit was held at The Nehru Centre Planetarium, Worli. Students along with Asst. Prof. Yash Rane visited the planetarium and 'Discovery of India' exposition to understand Western and Indian culture throughly.

The struggles of Indian freedom fighters and the different phases of the cultural development in and around the Indian subcontinent was exhibited there. The students were intrigued by the sight of evolution and revolution portrayed in a lucid manner.

The Discovery of India Exposition features over 50,000 exhibits, covering 100,000 sq. feet, showcasing architectural and artistic works, photographs, and audio-visuals. After the visit to art galleries which showcased a diverse range of art genres including detailed miniature paintings, sculptures, graphics, calligraphy, ceramics, textiles, and photography, encouraging newcomers and showcasing renowned artists, the main attention of the elated students was shifted to the planetarium.

Which made learning about astronomy a pleasant one and the planetarium anticipated a show that was displayed to educate the students about the planet they live in through demographic, pictographic and animative presentation.



THINK WHAT SOCIAL MEDIA IS DOING TO YOU?

Suniska Gupta;

The influence of social media on public opinion within the vast expanse of the universe is profound. This influence stems from its capacity to enable individuals to articulate their thoughts, disseminate information, engage in dialogues, and potentially alter collective attitudes towards various social, political, and cultural matters. A critical approach to content evaluation, considering diverse viewpoints, is imperative in navigating the digital realm. Despite the challenges in regulating misinformation



on social media platforms, efforts such as fact-checking, flagging misleading content, and collaborating with credible sources have been implemented. The dissemination of misinformation on social media

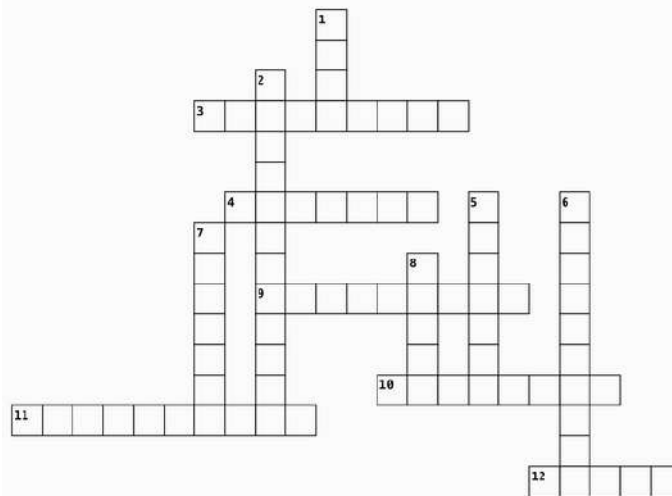
platforms can significantly impact public sentiment, shaping beliefs based on inaccurate or prejudiced information. Furthermore, social media strategies play a role in fostering echo chamber,

wherein individuals are exposed predominantly to content aligning with their existing viewpoints, reinforcing biases and limiting exposure to alternative perspectives. Notable author John Green aptly remarked, "I think social media allows us to not only have a relationship, but a relationship that is broadcast." This observation underscores how social media has blurred the boundaries between personal and public spheres, rendering relationships more visible and performative in the digital age.

Across

3. A message delivered to numerous receivers simultaneously, but each receives it individually rather than as part of a group chat.
4. A fire emoji shows next to the friend's name, indicating a continuous streak.
9. a set of rules or instructions that determine the content that is on display to the users.
10. Publishing and writing posts, ideally in a conversational or informal tone.
11. The process, which involves creating and releasing audio content, usually in the form of weekly series that may be ownloaded or played online.
12. A user who posts controversial or off-topic statements to offend other users or to interrupt the ongoing discussion.

CROSSWORD CRACKER!



Answers:
1. Feed, 2. Monetization, 3. Broadcast, 4. Streaks, 5. Hashtag, 6. Influencer, 7. Retweet, 8. Viral, 9. Algorithm, 10. Blogging, 11. Podcasting, 12. Troll

Down

1. Refers to the main flow of content that users see when they activate the Instagram app.
2. The practice of earning money through content or viewers, typically through promotion or subscription-based models.
5. A term or phrase followed by a symbol used to categorise content, and to make it discoverable to users looking for a specific subject.
6. A person with a huge following on social media impacting their audience's opinions or behaviour.
7. ReSharing a distinct user's post with all of your followers which can be made with or without comments on the Twitter platform.
8. Content which circulates quickly throughout the internet, via social media.

