

## **Incubation Cell :**



### **Introduction**

Entrepreneurship forms the backbone of the nation's economy and in order to strengthen entrepreneurship ecosystem, PCACS is working on igniting the ideology of starting own ventures amongst Local's youth.

The youth of today needs to be more inclined towards creating jobs rather than getting one. Therefore, to assist the youth to become self-employed and create employment opportunities, the college has come forward to provide support in every possible manner.

The Mahatma Education Society's Incubation Cell is designed to accelerate the growth and success of entrepreneurial companies through an array of business support resources and services that could include physical space, capital, coaching, common services, and networking connections. The new startup idea is incubated in Incubation Center, which gives them a chance to bring their business in shape, before they reach out to the world.

### **Vision**

To facilitate a platform for a budding entrepreneur to start a business venture with minimum risks.

### **Mission**

To nurture young minds to think differently and to help them to survive and grow during the startup period when they are most vulnerable

### **Objectives**

- To create a startup ecosystem at PCACS campus.
- To encourage entrepreneurship among locals on the way of "Aatma Nirbhay Bharat".
- To create new employment opportunities.
- To promote new innovation based startups.

### **Functions**

- Designing & managing Incubation and Acceleration programs.
- Qualify and evaluate applicants for creativity, innovation, acceleration and investment stage.
- Provide high-quality coaching and advisory support to entrepreneurs.
- Provide support to entrepreneurs across ideation, acceleration, investment and scale-up stages.
- Ensure tight management of milestones and progress of entrepreneurs and start-up companies; Guide & support start-ups for fundraising activity.
- Provide continued strategic guidance to entrepreneurs in areas such as business modeling, sales, and marketing, financing, fundraising, overall strategy, operations etc.